

ENGLISH AT WORK

Industry Contextualized
English Language Training



NATIONAL
IMMIGRATION
FORUM



English at Work Business Partners



English at Work Impact & ROI

Since 2016, EAW has supported employees of over **20 companies** in **6 industries**, across the United States, resulting in:

Improved learning outcomes:

87%

of participants demonstrated
improved English skills

95%

reported increase confidence
on the job

Improved career outcomes:

37%

of participants reported
promotions

73%

reported being on track to
higher wages

Improved business outcomes:

93%

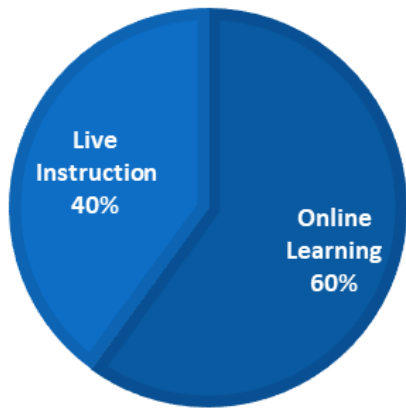
reported improved job
performance

89%

of managers reported increased
productivity of operations

Program Overview

Plug & Play, Blended Instruction Model



Fully accessible on computer & mobile



- ✓ **Highly qualified instructors** with an accredited community college or adult school.
- ✓ English at Work team provides **all project management** and **help desk support services** to learners and instructors.

Agriculture Curriculum

- High quality, student-centered, differentiated instruction
- 7 Modules covering vocabulary, grammar and competencies presented in **agriculture context**.
 - Job Vocabulary
 - Team Communication
 - Problem Solving
 - Safety
 - Customer interaction
 - Operating equipment & technology
 - Industry best practices
- Designed for **multi-level** learners, providing opportunity for peer learning and mentorship.

Module 2: "What's Your Job?"

Workplace Adventure

Actions at Work

clean


My Job and I

On the Job Vocabulary

Numbers

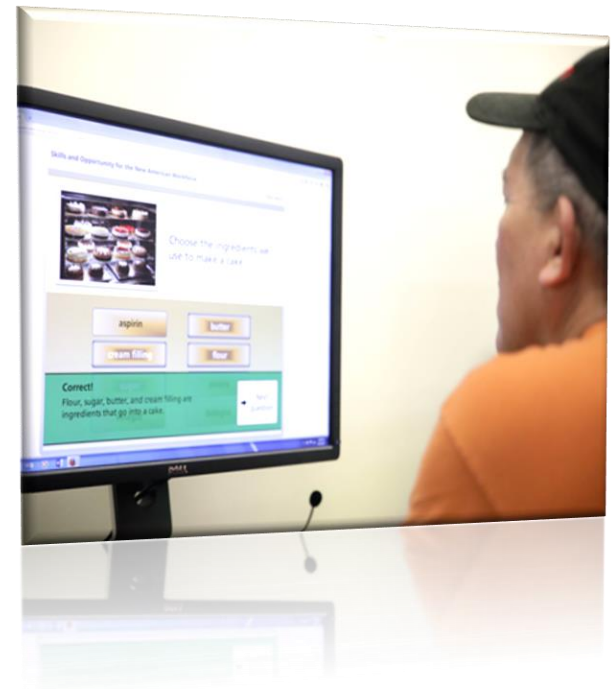
Listen and Answer

Videos: Watch + Answer

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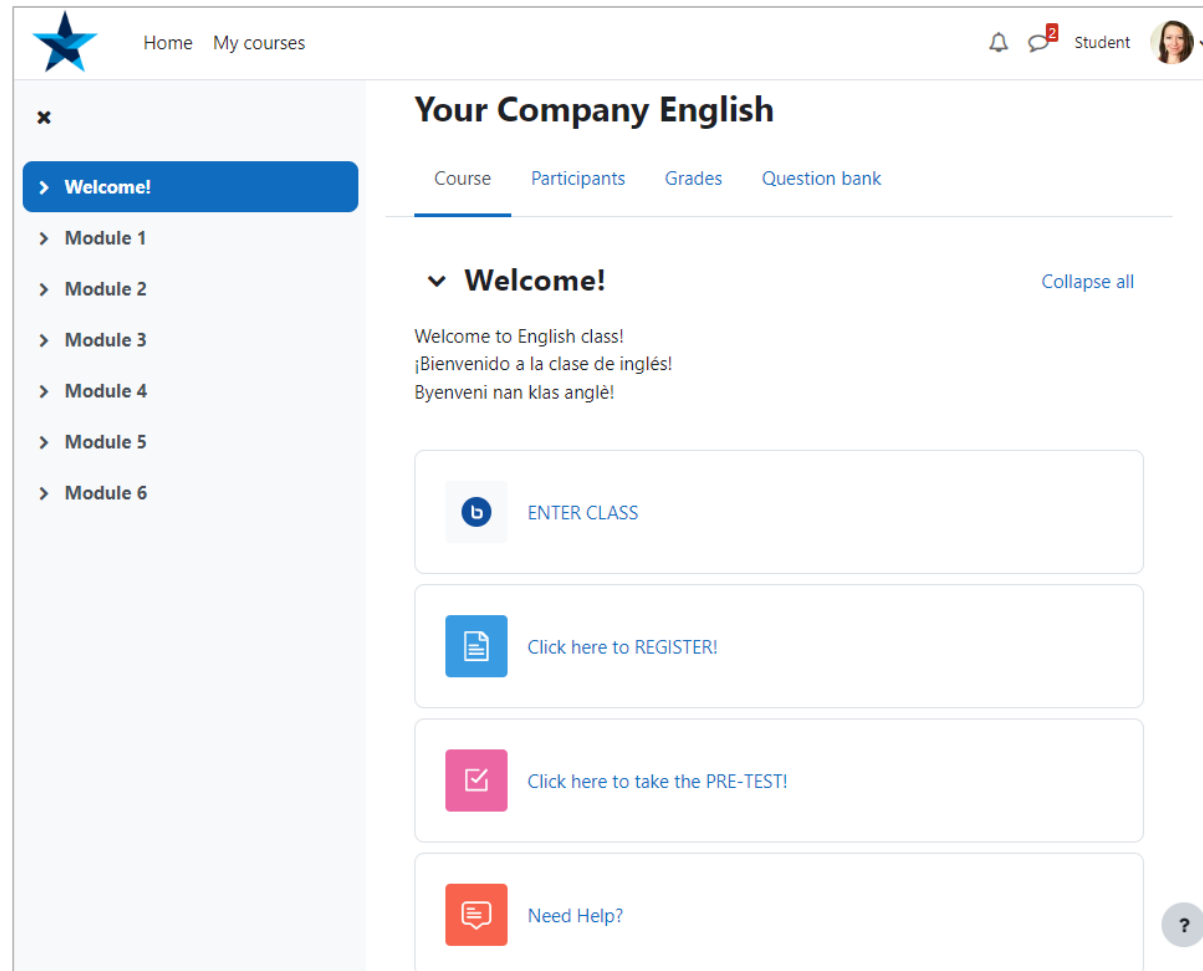
Training Logistics

- Training duration: 10, 12 or 15 weeks
- Class frequency: 1/wk for 2-3 hrs (30 hours total)
- Weekly class meets in-person or remotely (participants join online via LMS)
- Digital modules reinforce classroom instruction, completed on online learning platform
- Learners receive a certificate of completion from the college and certificate of participation from the employer upon graduation.



Tools Created for English Learners

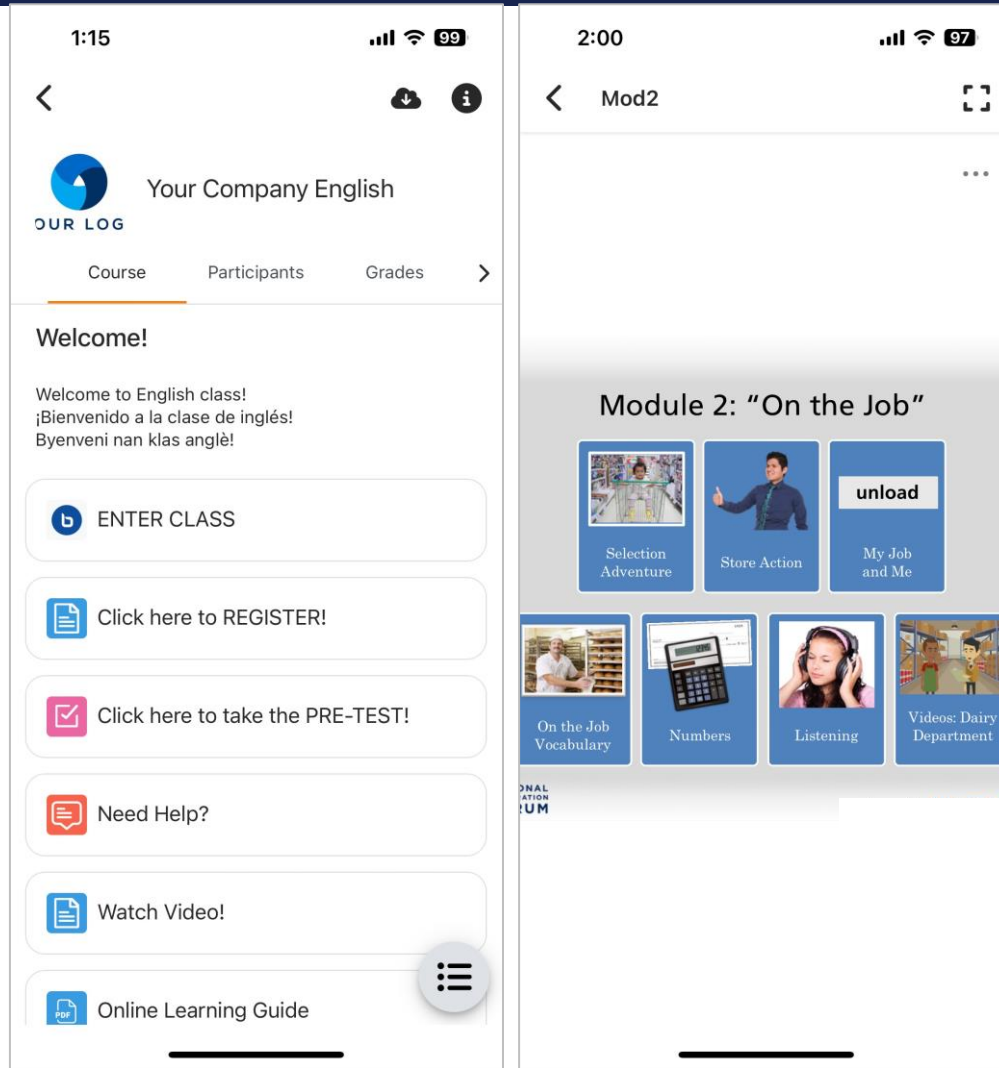
- Strong correlation between Limited English Proficiency and digital skills
- **Created specifically** for learners with limited English and digital-literacy skills
- **“Success from the first click”** tool
- **Help desk support** in the first language




***over 90% of participants report increased comfort with technology at work.**



Tools Created for English Learners


Mobile Experience



Contextualized for Industry


Home My courses

Student BS



- > Welcome!
- > Module 1
- > Module 2
- Module 2**
- Module 2 Quiz
- > Module 3
- > Module 4
- > Module 5
- > Module 6

CompanyEnglish / Module 2

 **Module 2**

Exit activity

Mod2

MAIN MENU

Feed

Calendar










Safety Gear

Branches

Grape Vines


Sharpening File



Facemask




?


Contextualized for Industry

 Home My courses


  Student BS


 Exit activity


- > Welcome!
- > Module 1
- > Module 2
 - Module 2
 - Module 2 Quiz
- > Module 3
- > Module 4
 - Module 4 (part 1)
 - Module 4 (part 2)**
 - Module 4 Quiz
- > Module 5
- > Module 6



A colorful illustration of a farm scene. In the background, there is a large red barn with a white door. To the left, a green car is parked. In the center, a white pickup truck is parked with a person in a blue shirt and cap standing next to it. To the right, a person in a blue shirt and cap is walking. In the foreground, a man in a grey shirt and orange cap is standing, and a woman in a plaid shirt and orange cap is holding a glass. The sky is blue with white clouds.

 Back

 Next



Live instruction available remotely

BigBlueButton - ENTER CLASS x +

mxda014524.rna1.blindsidenetworks.com/html5client/join?sessionToken=zph1nmlkxsgihv

MESSAGES

Public Chat

NOTES

Shared Notes

USERS (10)

An Ana

He Help Desk

Na Nancy

An Angel

Di Diana

Ke Kenia

Ma Maria

Sa Sandra

Sn Snezana

Public Chat

Th Thupten 9:10 AM
Sandra is wroking at 7 am to 3:30

Na Nancy 9:11 AM
SANDRA

Sn Snezana 9:11 AM
Sandra is going to work

Ma Maria 9:11 AM
Maria go to work at 2pm

Na Nancy 9:11 AM
SANDRA IS GOING TO WORK FROM 7 AM TO 3:30 PM

Sn Snezana 9:12 AM
I will clean the floor tomorov at work.

Ma Maria 9:12 AM
I'll be at cashier

Na Nancy 9:12 AM
TOMORROW

Th Thupten 9:12 AM
Sandra will going to wrok tomorrow

Na Nancy 9:12 AM
I'LL BE AT THE CASH REGISTER.

Send message to Public Chat

ENTER CLASS (Tuesday 8:30AM) 38:12

Nancy Maria Thupten Kenia

What will you do at work tomorrow?

Name of student _____

He/she _____

at work tomorrow.
HE WONT SLEEP AT WORK!

NEW AMERICAN UNIVERSITY A project of The National Immigration Forum

Live instruction available remotely

A photograph of two workers in a food processing facility. They are wearing white hairnets and face masks. The worker on the left is holding a clipboard and looking down at it. The worker on the right is also looking down at the clipboard. In the background, there are large metal bins filled with food products, possibly chicken. The text "English at Work: Welcome to our Online Classroom" is overlaid on the image.

English at Work:
Welcome to our
Online Classroom

Participant Profiles

- New or experienced employees who have demonstrated high potential and a desire to perform their jobs better and advance within the business.
- Interest in pursuing additional training and certification opportunities but have been limited by language barriers.
- Interest in honing digital skills to pursue online learning opportunities.
- Literacy in first language and ability to communicate in English at a beginner proficiency level.
- Commitment to attending training each week.
- Participants represent various teams.



California ETP Opportunity

- Training at no charge to CA employers, serving workers in food supply chain occupations; complete by **March 2026**
- Requirements for participating employers:
 - ☐ Compensate employees their regular wages during training hours (min. 45 hours)
 - ☐ Trainees must be frontline employees, working a minimum of **28 hours**. Frontline supervisors and managers may participate.
 - ☐ Report trainee demographic information, 90-day retention, wages post-retention
 - 500 hours of employment during a period not to exceed 272 calendar days after completion of training for seasonal employees.
 - Post retention wages must be at least CA minimum wage or local minimum wage for localities with a higher minimum wage than the State.
 - ☐ Provide union letter of support for trainees represented in a collective bargaining agreement.



Partner Commitment

- Designate PoC for training implementation.
- Inform managers of the program and their role. (video)
- Promote opportunity to target workforce and sign-up employees.
- Determine schedule for the weekly live class session.
- Commit to protecting class time by scheduling employees around it.
- Join class on week 2 to welcome participants on behalf of the company.
- During the training managers should observe job performance, interaction with team & customers, etc. and check-in and offer support as needed.
- Attend graduation and award a certificate of recognition to all participants.
- Managers complete a 5 min survey to share observations post-training.

Questions





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ENGLISH AT WORK

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