



# **About CFF**

#### **Our Mission**

To serve and support California Farmworkers by providing programs and services to better their quality of life.

#### **Our Focus**

We prioritize the needs of farmworker communities by using data and analytics from needs assessments to create targeted strategies and programs. Our initiatives focus on key areas:

- Health & Wellness
- Education
- Civil Assistance

### **Operating Locations**

Serving the Counties of Kern, Tulare, Madera, Fresno, Santa Barbara, and Riverside.







## **Achievements**

- 2025 Nonprofit of the Year
   Office of Assemblywoman Alexandra Macedo
- 2025 Santa Maria Times BEST Award Local Community Event of the Year for Dia De La Familia
- 2023 Community Organization of the Year California Hispanic, Asian Pacific and African-American Chamber of Commerce
- by the California Association of Nonprofits
  Office of Senator Melissa Hurtado



# Our Pillars of Service

# Health & Wellness

- Mobile Health Clinics
- Food Distributions
- Nutritional Workshops
- Fitness Classes
- Healthcare Navigation
- CalFresh Enrollment

## **Education**



- Financial Literacy
- Digital Literacy
- Fraud Awareness
- Language Literacy
   Classes
- Scholarships

# **Civil Assistance**



- Medi-Cal Enrollment
- CalWORKs
- Document Translation
- Public Benefits
- Notary Services
- PG&E



# Immigration Support Services

- CFF created a webpage to provide direct access to support services for farmworkers, community members, and industry partners
- Informational Videos
  - Spanish & Mixteco
- Educational Material
  - Downloadable Red Card
  - Caregiver Authorization Affidavit Form
  - 24 Hour Call Center through CIAM (Center of Information and Assistance for Mexican Nationals)
- List of Trusted Immigration Partners
  - Central Valley
  - Central Coast
  - Riverside County

Webpage: https://californiafarmworkers.org/what-we-do/immigration-support-services/









# Community & Statewide Partners

#### **COMMUNITY:**

Allan Hancock College Allensworth Water District Services Alpaugh Unified School District Bakersfield College California Association of Food Banks California State University, Bakersfield Community Action Partnership of Kern Central California Food Bank Central California Food Bank Central Valley Community Foundation Coachella Valley Housing Coalition College of the Seguoias Madera COMPACT Delano Chamber of Commerce **Delano Migrant Education** Desert Recreation District **Educational Employees Credit Union** Education Leadership Foundation El Sol FIND Food Bank First Mexican Baptist Church FoodLink of Tulare Co. Hidden Harvest Latino Commission Leap Institute Lideres Campesinas Madera County Food Bank Porterville College Reedley College Save the Children Town and Country Market Tule Basin United Way of Fresno United Way of Madera Counties United Way of Santa Barbara County Visión y Compromiso Wonderful Prep Academy

#### INDUSTRY:

Bank of America California Citrus Mutual California Department of Public Health California Department of Food and Ag California Fresh Fruit Association California Grown California Hispanic Chamber of Commerce California State University. Fresno California Strawberry Commission California Table Grape Commission CopperPoint Insurance Companies Facts From Farmers Farm Credit West Grower Shipper Assn. of Central California Growing Coachella Valley Kern County Farm Bureau Napa Valley Farmworker Foundation Santa Barbara County Farm Bureau Santa Maria Aq Alliance SLO County Farm Bureau T-Mobile Tri-Counties Bank Wells Fargo Bank Western Growers Western Agricultural Processors Association Valley Republic Bank UC Davis Univision

### **HEALTH:**Adventist Health

Blue Anthem Borrego Health Camarena Health Central Neighborhood Health Clinic Clinica Sierra Vista Coachella Valley Volunteers in Medicine Community Health Center (CHC) DAP Health Desert Aids Project Desert Healthcare District Desert Oasis Healthcare Dignity Health Family Healthcare Network Fresno County Public Health Depart. Kaiser Permanente Kern Family Health Care Kern Public Health Department Komoto Pharmacy La Botica Madera County Public Health Dept. Molina Healthcare Riverside University Health System San Luis Obispo Public Health Dept. Savie Health UCR School of Medicine United Healthcare Systems Vision y Compromiso







# **Ambassador Program**

### **About our Ambassador Program**

The Ambassador serves a crucial role as a liaison for the Foundation, collaborating with the CFF to promote support services for farmworkers.

This Ambassador is appointed by their company, to facilitate access to farmworkers at their worksites and advocates for the resources that the CFF offers.

### **Key Responsibilities**

- Provide access to farmworkers/crews at the worksite
- 2. Promote CFF programs, services, projects, and activities
- 3. Distribute CFF promotional materials to their employees (brochures, flyers, posters, etc.)
- 4. Participate in the development and implementation of CFF programs
- 5. Attend Ambassador trainings and workshops



# Farmworker Advisory Council (FAC)

FAC also known in Spanish as "Consejo de Trabajadroes Agricolas"

#### **About FAC:**

 Representatives across each CFF service area to validate priorities - food, health & education.

### Purpose:

 Establish a safe platform to elevate the farmworkers perspective, inform stakeholders and decision makers to address their needs.

### Structure & Funding

- Costs cover participation honorariums, travel and time
- Administrative staff to facilitate convening forums
- External requests for farmworker representation





# Proudly Serving California Farmworkers

"We are committed to our mission each day, focusing on meeting the immediate needs of California farmworkers. Our goal is to foster healthier futures for farmworkers, driven by a purpose to enhance their quality of life. Farmworkers are essential in ensuring that our food is grown, harvested, and delivered to our tables for everyone to enjoy. They feed us, and in return, it is our motivation to serve and empower them to achieve a better life for themselves and their families, paving the way for a healthier and brighter tomorrow."





# Learn More About CFF

### www.californiafarmworkers.org

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